

Amy Dufrane

Future of Work: HR Forecasting. Inclusive Workplace Strategy. Executive Advisor.



Meet Amy

Amy Dufrane is a CEO and human capital expert, with 25+ years of in practice and research, Amy has published extensive thought leadership on human capital trends analysis and forecasting, diversity and inclusion, and HR professional advocacy, training, and certification. Her work has been featured at The George Washington University, Washington Business Journal, World at Work, The Rise of HR, ASAE Professionals Association, HRCI (HR Certification Institute), Georgetown University, KREA Global, Workforce, and numerous professional podcasts.

How do you prepare for the changing landscape of employment and your organizations unknown future?

Your people are your biggest differentiator, the stakes are high to get this right. Amy Dufrane, CEO and HR Expert in human capital strategies knows first-hand what keeps you up at night.

Let Amy guide your team to understanding:

- Global HR Trends
- Inclusive Organization & Leaders
- Shifting HR Technologies
- Best Practices for the Future of Work
- Competitive Advantage in Today's Marketplace

What to expect from Amy's presentation:

- High-energy customized delivery
- Innovative human capital strategies and how they apply to all teams
- Researched trends with practical applications for the future of HR
- Leadership points that motivate and inspire HR professionals

Featured Keynotes - Live or Virtual

The Future of Work: Preparing for Tomorrow's Workforce Today

Leaders face twin challenges of preparing for the unknown future and organizational growth. Astute leaders know their biggest differentiator is their people. Therefore, they must answer the question: How can we deliver top performance by helping our team diversify talent, develop key skills, and thrive? Amy's research and insights will illuminate five organizational competencies essential for the future, and best practices that will allow you to gain competitive advantage with a more engaging employee experience.

Diversity is Not Enough: Why and How HR Should Champion Inclusion in the Workplace

Fostering diversity in the workforce, addressing issues of inequality, and setting standards around workplace inclusion are not "should have's" they are "must have's." An inclusive workplace directly impacts how an organization attracts and retains top talent. Discussions about diversity are often focused on recruiting efforts across race, class, and gender. These are important considerations but are only one piece of the diversity and inclusion puzzle. It is critical that HR professionals zero in on what's important wholistically from recruitment, to retention, and full inclusion for organizations to be healthy and thrive.

The Future of Learning: Cultivating Learnability

Half of what you and your employees learned five years ago is completely irrelevant today. If you are running an organization and that doesn't make you squirm, I'm not sure what would. Organizations need to be reimagining their learning and development (L&D) programs to deliver the changing skills people need to stay competitive. Given the half-life of skills, even hiring talent with the skills you need today won't work as a long-term strategy. Amy will guide you through the essential steps required to upskill and reskill your workforce and cultivate a culture of learnability throughout your organization.

Upskill and Reskill: An Investment that Yields Big Returns

Professional growth through HR certification affords leaders and organizations a significant competitive advantage. Organizations with HR certified leaders establish and maintain better corporate culture, superior customer service, happier employees, and more successful and profitable business outcomes. For individual leaders, mastery of HR knowledge expands the impact you have within your organization. Amy will provide an overview of The Human Resource Certification Institute (HRCI), the global organization that has been dedicated to certifying the HR community for 40+ years. As CEO of HRCI, Amy speaks to the competitive marketplace driving top-level business leaders to demand more business value from the HR practice. Learn about the great resources available to upskill and reskill your organization.

Keynotes are designed for senior leaders and managers but can be tailored to include all employees. Amy has presented on HR trends and best practice to corporate audiences and conferences worldwide. The Keynote is always customized to an organization's specific culture challenges based on pre-calls, interviews, and research.

Want Amy to speak at your meeting or event? Contact Amy at amydufrane.com or 571.551.6705